

MEMO



TO: Mayor and Council
FROM: Larry Stevens, City Manager
DATE:

CC: Steve Commons
Jim Smith
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Herb Blomquist
Casey Moore

Andy Conyers
Kory Atcuson
Dave Andren
Warren Porter

SUBJECT: Monthly Progress Report –January, 2018

1. ***Intelligent Traffic System (ITS)***

ITS improves traffic safety and mobility during congested period, construction activities, traffic collisions, and other emergencies

Phase I was completed last year, and included 21 intersections on Second St. from Santa Fe to Saints Blvd.

Phase II will include 26 intersections along Broadway, and a portion of Danforth, Santa Fe and Covell. ODOT will be bidding this project in the next couple of months.

Phase III is in the design phase, and will include 22 intersections primarily along 15th St. from Santa Fe to I-35.

The total estimated cost of these first three phases is \$10M, with the City's share being 20% and coming from the 2000 capital improvements sales tax.

There is also a very informative short video on the City's web site. Just go to "City Services", then "Engineering", then "ITS".

2. ***Initial Edmond Electric "Holiday Lighting" event at Mitch Park***

This "Preview Year" event opened December 2nd and closed the 31st. The opening featured the Mayor's Tree Lighting and Essay Winner's Event, which attracted an impressive crowd of about 500 people.

Edmond Electric purchased two displays for 2017—a 10 ft. gift box and a 32 ft. double-coned tree. Our people heard many positive comments from people who liked this new concept, and several organizations expressed an interest in participating in future years. Without someone being at the park each night it was not possible to estimate total attendance for the season.

The goal of the Luminance Advisory Committee for the 2018 season is to have 15-20 displays and also lighting for more trees. This group plans to offer Memorial trees that people can purchase for placement along both sides of the trail.

The Committee is also developing various levels of sponsorship packages for future years as well.

Jessica Lyle, our Community Relations Coordinator for Edmond Electric, did a great job of initiating this event as the City's point person, and please call her at 216-7729 for more information.

3. *Holiday Ice Rink*

The total attendance at the ice rink for the fourth season of operation at Mitch Park was 8,104 paid skaters, down from 8,740 last year. Attendance was up from last year from the November 17th opening until Christmas, but after Christmas until the January 7th closing the very cold weather significantly reduced the number of skaters during what would normally be a prime part of the season. However, both season pass sales and train ride totals increased from last year.

We believe the evolution of the Holiday Lighting Event in future years should help increase the activity at the ice rink as well.

4. *Sales Tax*

Finance Director Warren Porter reported that the seventh sales tax check of the fiscal year appears to represent the largest monthly amount of that revenue in the history of Edmond, and that amount is also 5.2% above January of last year. We have now had 8 consecutive month over month increases from the previous year. Cumulatively we are now 2.32% above last year, and above our 1% annual budget projection.

Use tax revenue was up 97% from last January, and is now 58.1% above last year. Warren checked with the OK Tax Commission to verify the numbers, and they told him that about 17% of the collection was from two oil-related companies.

Combined sales/use tax revenue is up 7.24% above last year. Warren noted that 5 other cities in the metro area also reflected January sales tax increases, including OKC, Yukon, Norman, Moore, and Midwest City.

Respectfully submitted,



Larry Stevens
City Manager